



# IMPORTING READINESS CHECK

This form will help you establish whether you are ready to start importing direct from China. There are a number of questions that you need to answer to help you decide whether importing is the best option for you.

	<b>THINGS TO CONSIDER</b>	<b>RESPONSE</b>
1	What is your main reason for importing? <ul style="list-style-type: none"><li>• To reduce costs</li><li>• To resell at a profit</li><li>• Product not generally available locally</li><li>• Own design – Local production impractical</li></ul>	
2	Do you have a clear picture of what you want to import? Can you supply <ul style="list-style-type: none"><li>• Sample or prototype</li><li>• Picture or blueprint</li><li>• Full specifications</li></ul>	
3	How will you use your imported goods? <ul style="list-style-type: none"><li>• To resell</li><li>• Internal use (eg. Machinery)</li><li>• Components &amp; Materials (eg. Bottles/jars, packaging)</li></ul>	
4	Have you priced the goods locally?	
5	Do you have the funds available?	
6	Do you have storage facilities?	
7	Have you established demand for the product?	



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8	Have you decided how you are going to sell the product? <ul style="list-style-type: none"><li>• Wholesale</li><li>• Retail</li><li>• Online (eg. eBay)</li></ul>	
9	Have you imported before?	
10	Are any special standards, approvals or permits necessary?	
12	Have you found a potential supplier in China?	
13	Have you received any quotes? <ul style="list-style-type: none"><li>• Product Pricing</li><li>• Shipping Costs from China to closest port</li><li>• Landing Charges</li><li>• Production and Shipping Times</li></ul>	

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